



Social Value Strategy

Annual Report 2024

Executive Summary

AMS is a talent solutions business that delivers the Public Sector Resourcing (PSR) Framework



Following the RM6288 Workforce Solutions contract award to AMS in February, we have developed a robust social value strategy that aligns to the priority themes outlined in the UK Government Social Value Model, supports the wider United Nations Sustainability Goals and meets the needs of our customers, workers, suppliers, employees and communities. This strategy builds on the existing social value programme delivered through PSR. The PSR Social Value Annual Report 2024 celebrates the positive impact we've created for individuals and communities across the 2023-24 fiscal year and documents the commitments we've made in our Social value Roadmap.



"I am absolutely thrilled that AMS has been appointed as the sole provider for RM6288 Workforce Solutions and as we look ahead to the next iteration of this framework, the opportunities before us are boundless. Our investment into a new social value team will allow us to not only maintain but significantly enhance the value we deliver by growing our social value programme and initiatives. We are committed to exploring new avenues and innovative solutions that will further our impact."

Melanie Barnett, PSR Managing Director.

Our Approach:

- We've invested in a dedicated **Social Value Team** responsible for developing the Social Value Strategy, managing initiatives and providing progress reports for all stakeholders.
- We've launched **Social Value Moments** which are held at the beginning of serviced meetings, engage our customers, suppliers, and internal colleagues in meaningful dialogue that facilitates the exchange of perspectives, knowledge, insights and ideas.
- We are measuring our impact using **Thrive** social value software platform, supported by the Impact Evaluation Standard measurement framework, to provide an indicative financial proxy value for the associated activities that we've delivered.

£57.6M
worth of
Social Value
created

In the 2023 – 24
fiscal year





Crown
Commercial
Service

psr:

“Over the past few years, the CCS PSR team has been immensely proud of what has been delivered under the PSR Social Value Programme and the benefits that it has delivered to our customers as well as potential candidates and the wider community. This would not have been possible without the partnership we have had with AMS. Collectively we are committed to providing impactful opportunities and support in this space for the benefit of all our customers and will continue to explore the art of the possible in the future.”

Charlotte Ward, Senior Category Lead, Crown Commercial Service.

Key Highlights from the 23-24 Fiscal Year

Tackling Economic Inequality

- ✓ Hosted a Social Mobility Roundtable Event for 80+ customers: ‘Mind the Tech Skills Gap’
- ✓ Facilitated the placement of 171 individuals through the Recruit, Train, Deploy service line
- ✓ Launched the PSR Social Value Supplier Connect forum, bringing AMS and our contingent worker supply chain together to maximise social value impact
- ✓ Supported meaningful partnerships including Freshfields Stephen Lawrence Scholarship Scheme and Your Game Plan, providing careers support for young people



Ranked 39 in the Social Mobility Employer Index top 75 Employers 2023 (moving up 4 places from 2022)

Fighting Climate Change

- ✓ Updated the AMS UK Carbon Reduction Plan for 2024
- ✓ 22% of PSR Team volunteer days used to positively impact our environment
- ✓ Submitted to the leading sustainability reporting platforms:



Management level.



Committed level.

A|M|S



Key Highlights Continued

psr:

Equal Opportunity

- ✓ Pathways established to the partners of the AMS Diversity & Inclusion Alliance including job board investments, mentorship programmes and a successful introduction of myGwork to HM Land Registry.

auticon



- ✓ Detailed Diversity, Equity & Inclusion (DEI) reporting provided for PSR customers including PSR first voluntary disability reporting using UK Government Voluntary Reporting Framework

- ✓ 18 successful placements facilitated through the PSR Guaranteed Interview Scheme, supporting candidates with a disability, veterans and military spouses and partners



- ✓ Growth of DEI Intel Cards, providing DEI insight for hiring managers during requirement validation stage



- ✓ Successful series of the AMS DEI Knowledge Exchange webinars providing DEI insight and thought leadership

- ✓ AMS Modern Slavery Statement 2023 released and mandatory training delivered to all employees

Wellbeing

- ✓ Workers supported with wellbeing guidance and access to Unmind wellbeing technology platform

- ✓ Contractor Charter launched outlining commitments to all individuals engaging with the framework

- ✓ 127 days spent supporting local communities through the PSR Pay it Forward volunteering programme

Key Highlights Continued

psr:

PSR Key Partner: Brook Street

BROOK STREET

Delivering PSR Admin & Clerical Workers

- ✔ Invested in Bridge of Hope Careers job platform to drive DEI representation in the PSR workforce
- ✔ Provided Mental Health First Aider access through the Brook St Margery Club

psr: Social Value Roadmap

We've committed to reviewing our strategy annually and developing a yearly roadmap to enhance our impact. Our year one roadmap includes:

Tackling Economic Inequality

Identifying & Reporting on engagement with Micro SME's

Fighting Climate Change

Providing a framework level lens on Carbon Emissions

Equal Opportunity

Capturing DEI data at application stage and investing in DEI targeted job boards

Wellbeing

Providing Mental Health First Aider access to all contingent workers

Awards & Accreditations



EMPLOYER RECOGNITION SCHEME

GOLD AWARD



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Public Sector
Resourcing

For the full report, please contact
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